

2023

RETAIL

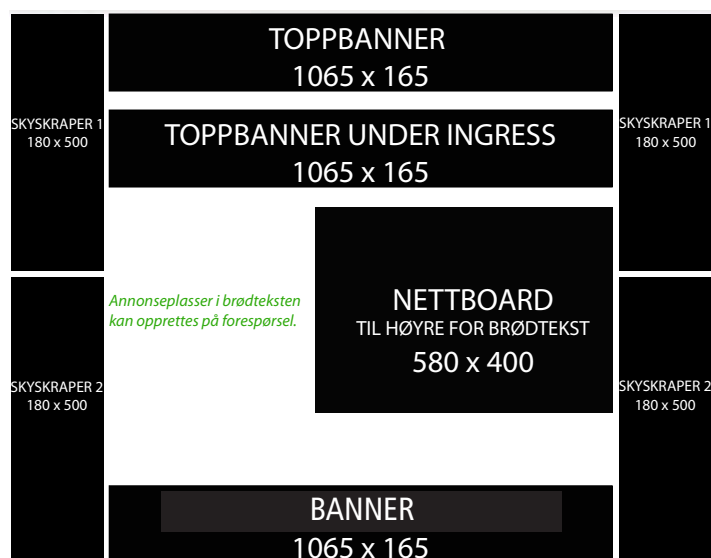
magasinet

MEDIAKIT

retailmagasinet.no

Retailmagasinet.no keeps you updated on news and trends within Norwegian retail. By advertising with us you reach out to people with special interest for the merchandise segment in general. Our website has an average of 24 600 page views and 12 500 unique users pr. Month (Source: Google Analytics). Our newsletter is distributed two times a week to 3 200 people within retail in Norway. Opening rate 41 %.

ADS ARTICLE



ADVERTISING PRICES:

Toppbanner all pages:

NOK 9 000,- pr. month – PC 1065 x 165, mobile 320 x 100

Toppbanner under ingress article page

NOK 5 000,- pr. month – PC 1065 x 165, mobile 320 x 100

Banner article page

NOK 3 000,- pr. month – PC 1065 x 165, mobile 320 x 100

Native

Placed on editorial spot nr. 3
NOK 5 000,- pr. week

Parallax

Price pr. week NOK 5 000,-
Parallax PC: 1920 x 1080
Parallax mobile: 320 x 700.

ADS FRONTPAGE DESKTOP



Skyskraper 1 front page and article

180 x 500
NOK 7 000,- eks.mva/month.

Skyskraper 2 front page and article (sticky)

180 x 500
NOK 8 000,- eks.mva/month.

Max three ads pr. place.



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Superboard 1 frontpage and artikkelboard 1 mobile

PC 1065 x 300 and 320 x 250 mobile
NOK 6 000,- eks.mva/month.

Superboard 2 frontpage and artikkelboard 2 mobile

PC 1065 x 300 and 320 x 250 mobile
NOK 5 000,- eks.mva/month.

Nettboard artikkel

580 x 400
NOK 5 000,- eks.mva/month..

Newsletter:

Sent to 3200 receivers twice a week.
Opening rate 41 %.

Toppbanner

645 x 160
NOK 6 000,- eks.mva/week.

Nettboard 1

645 x 400
NOK 5 000,- eks.mva/week.

Nettboard 2

645 x 400
NOK 4 000,- eks.mva/week.

Nettboard 3

645 x 400
NOK 3 000,- eks.mva/week.

ADVERTICING PLACES MOBILE

TOPPBANNER
320 x 100

ARTIKKELBOARD 1
320 x 250

ARTIKKELBOARD 2
320 x 250

ARTIKKELBOARD 3
320 x 250

ARTIKKELBOARD 4
320 x 250

ARTIKKELBOARD 5
320 x 250

Technical specs:

Jpg, gif, HTML eller 3.parts
kode
Maks 300 kb.
Remeber URL.

ADVERTICING PLACES NEWSLETTER

Both mobile and desktop

TOPPBANNER
645 x 160

NETTBOARD 1
645 x 400

NETTBOARD 2
645 x 400

NETTBOARD 3
645 x 400

Advertising sales:

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