

# RETAIL

magasinet

# MEDIAKIT 2022

## Why advertise in Retailmagasinet?

- You reach out to leaders and decision makers within retail chains and shopping malls as well as leaders within wholesale in general
- Ad placed in correct editorial environment in a magazine with focus on news for traditional wholesale, e-commerce and shopping malls
- Visibility in Norway's only publication for the whole retail trade, distributed in 2000 ex.



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## ISSUES:

	Deadline	Distribution date
Nr. 1	24.01	11.02
Nr. 2	28.02	18.03
Nr. 3	08.04	29.04
Nr. 4	20.05	10.06
Nr. 5	22.08	09.09
Nr. 6	22.09	12.10
Nr. 7	24.10	11.11
Nr. 8	24.11	14.12

Nummer 2 • 2021 • Årgang 19 • www.retailmagasinet.no

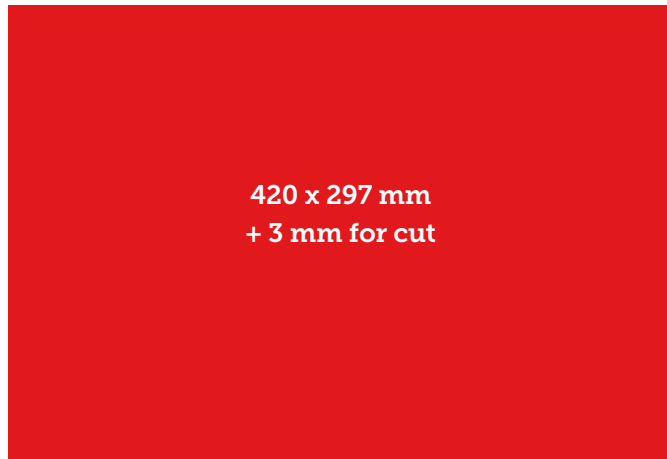
# RETAIL

magasinet

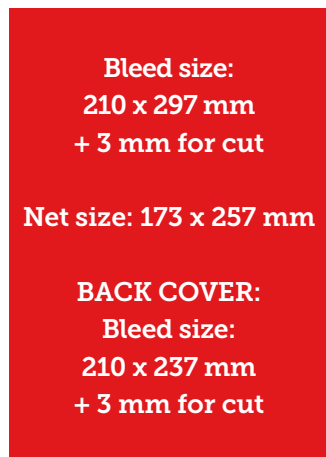
POS s 20  
REKRUTTERING s 40  
RETAILTRENDER s 52

Tema:  
**NETTHANDEL**

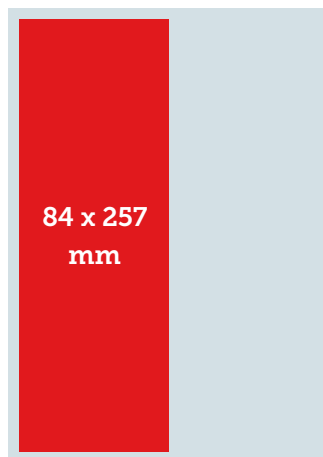
## AD SIZES:



2/1-page bleed size



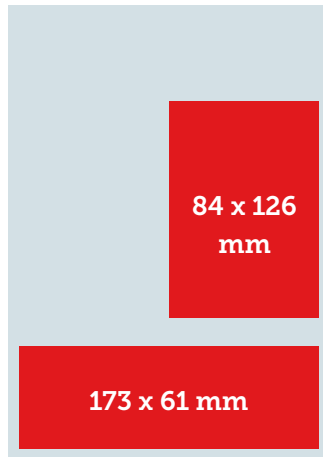
1/1-page



1/2-page vertical



1/2-page horizontal



1/4-page



Front page

Your ad in **Retailmagasinet** reach out to decision makers in shops, retail chains and shopping malls. The target group is management and administration in retail, from big shoppingcenters to smaller shops.

## PRICES:

	Price
2/1-page	24.000,-
1/1-page	16.900,-
1/2-page	10.200,-
1/4-page	6.000,-
Front page	9.900,-
Back cover	20.900,-
Page 2	18.900,-

Editorial ads	Price
2/1 page – we write text	26.000,-

## EDITORIAL ADVERTISING PACKAGE

2/1 page editorial ad marked with "sponsored article" + 2/1 page profile ad. NOK 29 000,-

2/1 page editorial ad marked with "sponsored article" + 1/1 page profile ad. NOK 19 000,-

All prices are ex. mva

### EDITORIAL ADS

Either you send us a text, or our journalist write it for you. The editorial ad must be marked with "Advertisement" and will be distributed in our magazine, on our website, newsletter and LinkedIn.

### ADS:

Send to: [kine@a2media.no](mailto:kine@a2media.no) or [anita@a2media.no](mailto:anita@a2media.no) within deadline.

### Specs:

Ads must be sent as PDF-file with high resolution. CMYK colour

### SUPPLIER ADS:

Same ad on web and magazine.

#### Standard:

40 x 55 mm: Price NOK 6.500,- pr. year.

#### Big:

40 x 110 mm: Price NOK 9.500,- pr. year.

### INSERTS:

Contact for price