

2022

RETAIL

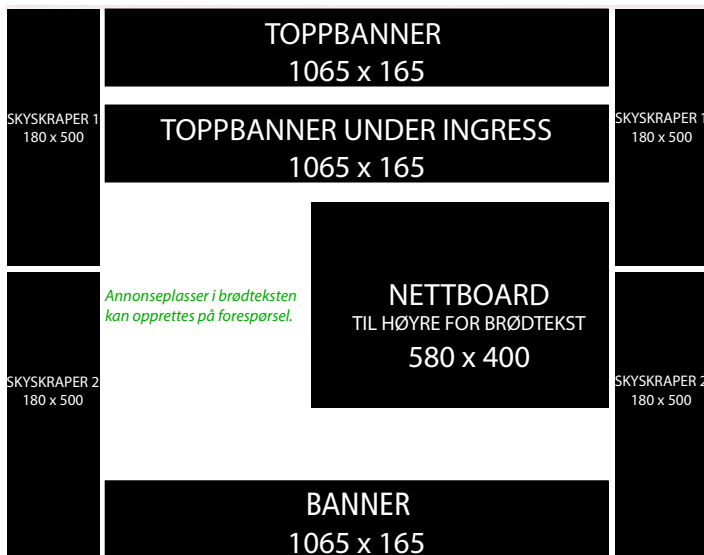
magasinet

MEDIAKIT

retailmagasinet.no

Retailmagasinet.no keeps you updated on news and trends within Norwegian retail. By advertising with us you reach out to people with special interest for the merchandise segment in general. Our website has an average of 32 300 page views and 25 500 unique users pr. Month. Our newsletter is distributed two times a week to 4 000 people within retail in Norway.

ADS ARTICLE



ADVERTISING PRICES:

Toppbanner all pages:

NOK 9 000,- pr. month – PC 1065 x 165, mobile 320 x 100

Toppbanner under ingress article page

NOK 5 000,- pr. month – PC 1065 x 165, mobile 320 x 100

Banner article page

NOK 3 000,- pr. month – PC 1065 x 165, mobile 320 x 100

Native

Placed on editorial spot nr. 3
NOK 5 000,- pr. week

Parallax

Price pr. week NOK 5 000,-
Parallax PC: 1920 x 1080
Parallax mobile: 320 x 700.

ADS FRONTPAGE DESKTOP



PARALLAX

1920 x 1080

Det viktigste innholdet i annonsen må plasseres sentralt, da denne plassen tilpasser seg bredden på skjermen og croppes i topp/bunn.

Skyskraper 1 front page and article

180 x 500
NOK 7 000,- eks.mva/month.

Skyskraper 2 front page and article (sticky)

180 x 500
NOK 8 000,- eks.mva/month.

Max three ads pr. place.

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Superboard 1 frontpage and artikkelboard 1 mobile

PC 1065 x 300 and 320 x 250 mobile
NOK 6 000,- eks.mva/month.

Superboard 2 frontpage and artikkelboard 2 mobile

PC 1065 x 300 and 320 x 250 mobile
NOK 5 000,- eks.mva/month.

Nettboard artikkel

580 x 400
NOK 5 000,- eks.mva/month..

Technical specs:

Jpg, gif, HTML eller 3.parts
kode
Maks 300 kb.
Remeber URL.

Newsletter:

Sent to 4000 receivers twice a week.

Toppbanner

645 x 160
NOK 6 000,- eks.mva/week.

Nettboard 1

645 x 400
NOK 5 000,- eks.mva/week.

Nettboard 2

645 x 400
NOK 4 000,- eks.mva/week.

Nettboard 3

645 x 400
NOK 3 000,- eks.mva/week.

ADVERTICING PLACES MOBILE

TOPPBANNER

320 x 100

ARTIKKELBOARD 1

320 x 250

ARTIKKELBOARD 2

320 x 250

ARTIKKELBOARD 3

320 x 250

ARTIKKELBOARD 4

320 x 250

ARTIKKELBOARD 5

320 x 250

ADVERTICING PLACES NEWSLETTER

Both mobile and desktop

TOPPBANNER

645 x 160

NETTBOARD 1

645 x 400

NETTBOARD 2

645 x 400

NETTBOARD 3

645 x 400

Advertising sales:

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